

BECOME A MORE (S)USTAINABLE EXHIBITOR

Build a more sustainable stand - Contribute to a circular economy -
Differentiate yourself from other exhibitors - Stimulate innovation -
Add some green to your booth - Showcase your environmental values

1 YOUR STAND



SUSTAINABLE & REUSABLE MATERIALS

Contribute to a circular economy (and save costs) by (re-)using sustainable materials. Think of cork, recycled rubber, poplar wood, aluminium, or reusable carpet tiles.

Order the items in our online exhibitor portal with the green logo. This logo indicates that the item will be reused, recycled or is produced with environmentally friendly materials.

ELECTRICITY

Make use of energy efficient equipment. For example, switch to LED lighting within your stand. How can you be as energy efficient as possible?



2 TRANSPORT



SOURCE LOCALLY

Reduce your carbon footprint to a minimum.
Source your materials and services locally to minimise the use of transport of your suppliers.
So ask EA for a local green solution.

USE PUBLIC TRANSPORT

Use the train to access the venue and reduce your carbon emission by avoiding the plane.

Another possibility to compensate your CO2 emissions is to support a foundation like Trees For All.



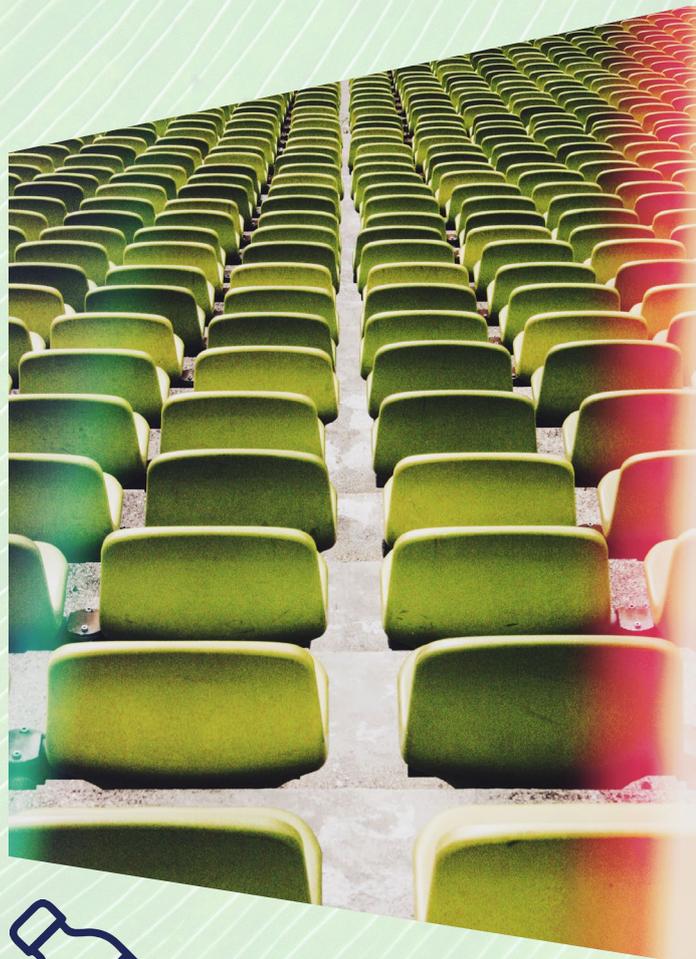
3 PARTICIPATION

AVOID USING PAPER

Use electronic devices for subscriptions, to share your brochures, and to communicate information with visitors (e.g. e-mailing and QR codes).

BRING YOUR WATER BOTTLE

Reduce plastic and/or cardboard waste by bringing your own water bottle which you can re-use.



CATERING

Focus on food and drinks that positively impact your physical and mental wellbeing. Consider vegetarian options, a meat free menu or a meat free day. Choose healthy alternatives from local suppliers to minimise environmental impact and support local suppliers.

WASTE

Manage your waste and plan in advance. How can you produce the least waste as possible? Use recyclable materials and order the right waste containers.



We fully support the United Nations Sustainable Development Goals set for 2030 and we identify SDG 12 and 13 to be the most relevant for EA Exhibitions.

